

Guidelines For Kraft Paper Printing *Please follow the instructions carefully to avoid costly reworks*

We cannot accept finished artwork in Photoshop format. Unlike offset printing, scanned text and line arts are not acceptable.

Thus, all text and line arts must be done in Illustrator or InDesign format.

Design Software

- Adobe Illustrator CS5 or lower version
- Photoshop CS5 or lower version
- InDesign CS5

*If you do not use any of the program listed above to create your artwork, please save your file in either PDF or EPS format.

Please note we may not be able to modify your artwork if you are not using the program that is listed above.

Media

- CD or DVD
- E-mail (Please send the artwork file less than 6 megabytes in size.)
- FTP (If you want to submit your artwork by using FTP, please contact your sales representative for FTP Instruction.)

*Please contact your sales representative on which method you will be using to send the artwork prior to the artwork submission.

Artwork Specifications

- Outline all your text, all text must be converted to vector file or please include all screen and printer fonts (Suitcase and Postscript fonts). All the text should be created in Illustrator.
- CMYK colors cannot be printed on the kraft paper material. Only Pantone and/or spot colors can be used.
 - **Minimum percentage of a spot color:** The minimum percentage of a spot color cannot be less than 50%.
- Please have your logo(s) created in Illustrator or InDesign. Do not import your logo(s) into Photoshop.
- Always double check with the spelling, please proofread all the text in your artwork prior to submission.
Please note any changes made after artwork has been submitted may delay the process and also add to the cost.
- Please go to <http://www.cfsan.fda.gov/list.html> or <http://www.fda.gov/default.htm> for Nutrition Facts information.

Templates

- Templates are available upon request from your Sales Representative. Please use our template to insure proper layout and to avoid costly reworks. They are available electronically in Illustrator and /or PDF files.

Barcode

- We have the Barcode software to create the barcode. If you do not have the software, just provide the barcode number along with the final artwork.

Speical Note

Pack Plus Converting cannot guarantee the consistency of print on the kraft paper material. Due to the varying texture and fibers, the ink may not absorb evenly onto the substrate creating differing prints. If the customer would like to move forward using kraft paper, it is understood that Pack Plus Converting will not be held liable for any dissatisfaction due to the print appearance on the bags. Please ask your sales representative if you would like to see samples of this material.