

Guidelines For Paper Bag Printing *Please follow the instructions carefully to avoid costly reworks*
We cannot accept finished artwork in Photoshop format. Unlike offset printing, scanned text and line arts are not acceptable.
Thus, all text and line arts must be done in Illustrator or InDesign format.

Design Software

- Adobe Illustrator CS5 or lower version
- Photoshop CS5 or lower version
- InDesign CS5

*If you do not use any of the program listed above to create your artwork, please save your file in either PDF or EPS format.
Please note we may not be able to modify your artwork if you are not using the program that is listed above.

Media

- CD or DVD
- E-mail (Please send the artwork file less than 6 megabytes in size.)
- FTP (If you want to submit your artwork by using FTP, please contact your sales representative for FTP Instruction.)

*Please contact your sales representative on which method you will be using to send the artwork prior to the artwork submission.

Artwork Specifications

- Outline all your text, all text must be converted to vector file or please include all screen and printer fonts (Suitcase and Postscript fonts). All the text should be created in Illustrator.
- Do not scan preprinted images. Make sure the images is saved in CMYK mode not RGB mode.
- Make sure to include all support files separately, such as picture files and original files. Do not flatten layers in Photoshop.
- Images of 4-color process printing must be at a resolution of 300 dpi (175 maximum line screen).
- Please have your logo(s) created in Illustrator or InDesign. Do not import your logo(s) into Photoshop unless necessary.
- Always double check with the spelling, please proofread all the text in your artwork prior to submission.

Levels of Printing

Pack Plus offers a wide variety of printing due to our vast product line. The levels of printing that we offer are primarily broken down by product line. Below are specifications for our 4 levels of printing.

Level A: High-end small multi-wall square-bottom bags for coffee, cookies, mixes, pet food. ect.

Maximum # of colors: 6 (including Varnish)

Maximum line screen: 155

Tint ranges: 20% ~ 80%

Plate Movement: +/- 1/64"

Level B: Large multi-wall square-bottom bags for totilla chips, fertilizer, etc.

Maximum # of colors: 6 (including Varnish)

Maximum line screen: 85

Tint ranges: 20% ~ 80%

Plate Movement: +/- 1/32"

Level C: All single-wall square-bottom bags and all pinch-bottom bags for sandwiches and bread.

Maximum # of colors: 4*

Maximum line screen: 65

Tint ranges: 20% ~ 80%

Plate Movement: +/- 1/16"

Level D: All sheets for sandwich wrap and basket liners.

Maximum # of colors: 4

Maximum line screen: 55

Tint ranges: 20% ~ 80%

Plate Movement: +/- 1/16"

*On bag 24" or longer, the maximum number of colors we can print is 3.

Templates

- Templates are available upon request from your Sales Representative. Please use our template to insure proper layout and to avoid costly reworks. They are available electronically in Illustrator and /or PDF files.