

Guidelines For Rotogravure Printing *Please follow the instructions carefully to avoid costly reworks*

We cannot accept finished artwork in Photoshop format. Unlike offset printing, scanned text and line arts are not acceptable.

Thus, all text and line arts must be done in Illustrator or InDesign format.

Design Software

- Adobe Illustrator CS5 or lower version
- Photoshop CS5 or lower version
- InDesign CS5

*If you do not use any of the program listed above to create your artwork, please save your file in either PDF or EPS format.

Please note we may not be able to modify your artwork if you are not using the program that is listed above.

Media

- CD or DVD
- E-mail (Please send the artwork file less than 6 megabytes in size.)
- FTP (If you want to submit your artwork by using FTP, please contact your sales representative for FTP Instruction.)

*Please contact your sales representative on which method you will be using to send the artwork prior to the artwork submission.

Artwork Specifications

- Outline all your text, all text must be converted to vector file or please include all screen and printer fonts (Suitcase and Postscript fonts). All the text should be created in Illustrator.
- Do not scan preprinted images. Make sure the images is saved in CMYK mode not RGB mode.
- Make sure to include all support files separately, such as picture files and original files. Do not flatten layers in Photoshop.
- Images of 4-color process printing must be at a resolution of 300 dpi (175 maximum line screen).
- Please have your logo(s) created in Illustrator or InDesign. Do not import your logo(s) into Photoshop unless necessary.
- Always double check with the spelling, please proofread all the text in your artwork prior to submission.
Please note any changes made after artwork has been submitted may delay the process and also add to the cost.
- White Base - If you have any area in your artwork that needs to have white base beneath it, please create white base on a separate layer named White Base.
- Matte Finish-If you have area in your artwork that needs to have Matte finish on it, please create matte finish on a separate layer named Matte Finish.
- Please go to <http://www.cfsan.fda.gov/list.html> or <http://www.fda.gov/default.htm> for Nutrition Facts information.
- We have the Barcode software to create the barcode. If you do not have the software, just provide the barcode number along with the final artwork.

Preformed Bag/Roll Film Specifications

- When designing an artwork for a roll film, please follow the requirements on the machine spec. provided by the Co-Packer or follow the measurements on the sample bag formed by the machine. Please kindly attach a copy of the machine spec. or include the sample bag along with your artwork.

Rotogravure Printing Specifications

- Pack Plus Converting is using rotogravure printing (up to 8 colors which includes white and matte finish.) Please provide Pantone number for any spot color that you choose.
- If you want us to match any CMYK images, please have a color reference (Printout / Match-print) for us to match.
- The minimum percentage of a spot color cannot be less than 35%.
- Please note the Trap size can be up to +/- 0.02"
- Please note the registration tolerance for any color on press can be up to +/- 0.075" in any direction.
- Please note the registration tolerance for matte lacquer on press can be up to +/- 0.075" in any direction.